GEPL™

Corporate Profile

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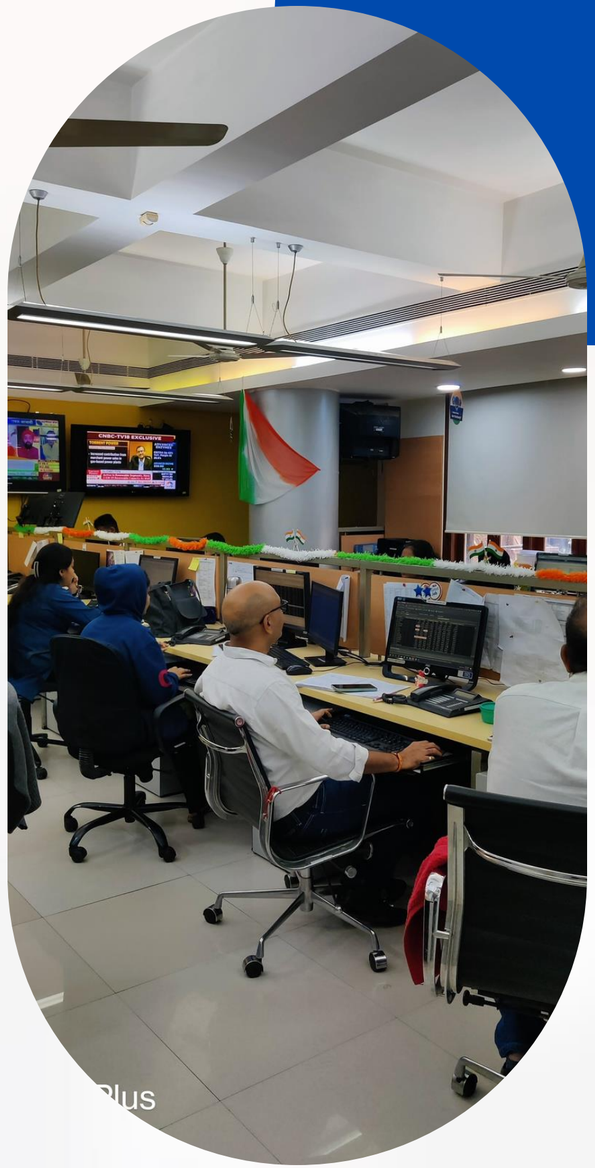
Our Company

GEPL Capital, a financial services company in the business of creating wealth for individuals and corporations since 1997. Headquartered in Mumbai, has a presence across more than 25 regions in India.

We cater across the gamut of Financial Services from Mutual Funds and Equity to IPOs, Wealth Management, Advisory Services, Insurance, Bonds, NCD, Corporate Fixed deposits, Loan against Shares & Demat services.

Your investments are specific to your needs and financial goals. At GEPL Capital, one of India's foremost online share brokers, our tech-driven approach and team of financial experts can help you find the most suitable wealth management and investment solutions.

GEPL's Mobile app helps you make smart trading decisions, track and manage your investment portfolio. You get investment ideas from our team of experts to suit your goals and needs.



Mission, Vision & 3 Success Mantras

Team work

Custome Service

Integrity

Mission

- Become the most prominent full service stock broker.
- Simplify investments and exceed customer experiences with sound advice, superior service and innovation.
- Offer the best and widest portfolio of investment products and services.

Vision

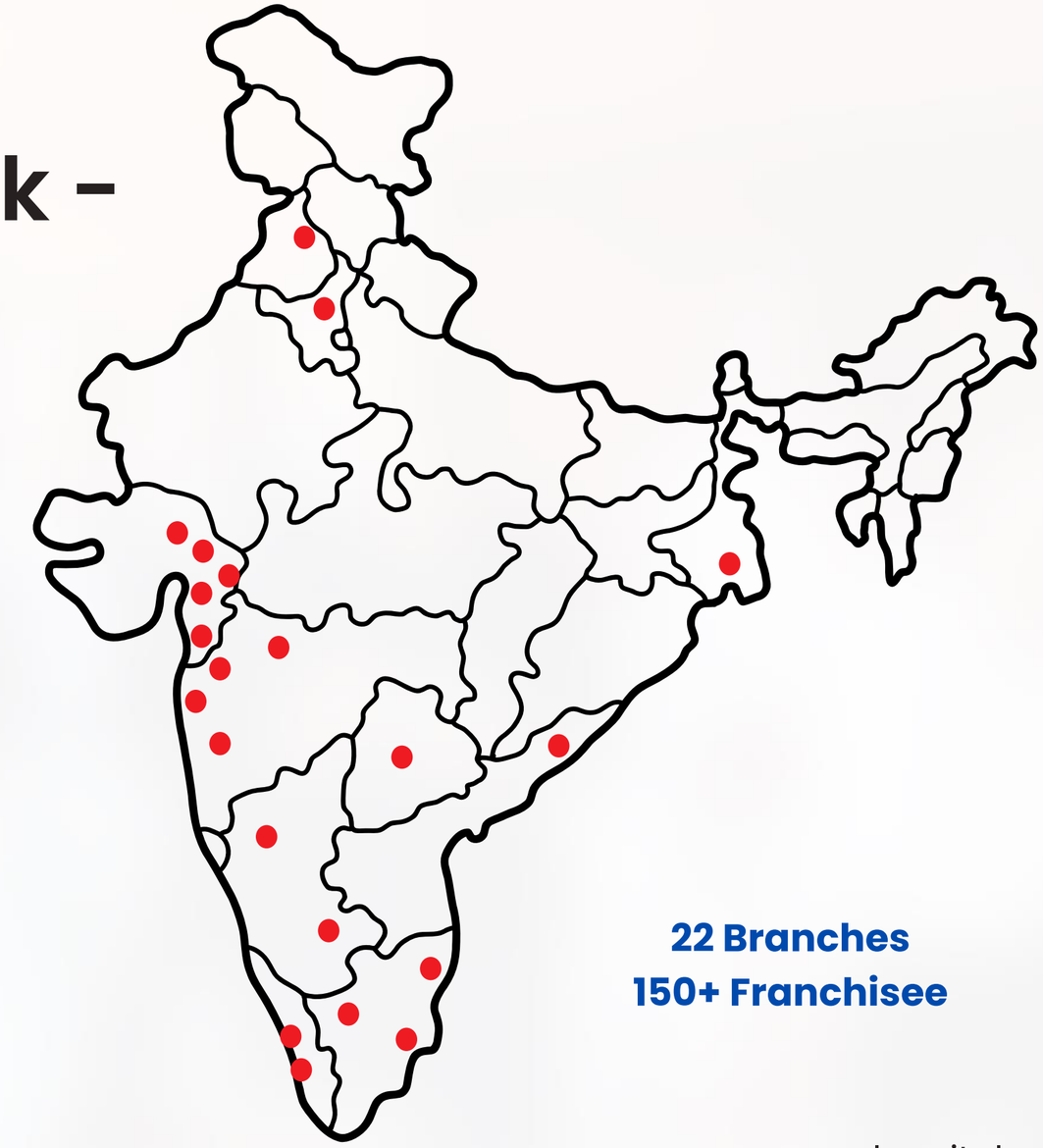
- To become a leading and all-encompassing financial institution and investment management company providing customers with sustainable and stable growth opportunities.

Our Distribution Network - Strong & Expanding

We are relentlessly working towards strengthening our product offerings and distribution infrastructure.

Our 350+ team members stationed across India enable us to develop our network. We have access to an additional 4960 branches thanks to our strategic partnership with Bank of India.

Bank of India
Relationship beyond banking
Strategic Partner for 15+ Years



22 Branches
150+ Franchisee

Our Journey

1997

Established Gupta Equities Pvt. Ltd. with two employees, a single desk and a single BSE cash license.

1999

Depository participant of CDSL

2000

Membership to NSE cash exchange

2001

Established an Institutional Desk catering to Small and Medium banks

2002

Established the Debt institutional desk (wholesale debt desk)

Our Journey

2003

Membership of NCDEX

2004

Commenced Insurance broking

2006

Started an NRI investment services division. Began mutual funds distribution and gained membership to MCX.

2007

Debut of online trading and financial planning for clients.

2009

Launched Stock and ETF SIP

Our Journey

2010

Commencement of NBFC business strategic tie-up with BOI

2011

Launched Currency Derivatives trading on NSE

2012

Offering Corporate Fixed Deposits with leading companies, started mobile trading services

2015

Distribution of PMS & AIF products, Investment Advisory License

2016

Grown and strengthened distribution network via 3500 BOI branches, strategic tie up with BOI for 3-in-trading account

Our Journey

2017

Started Interest rate futures, launched the Mobile App Buy and sell in a swipe

2019

Launched the wealth management division, launched the MF App

2020

Completed 23 years of existence in the business of financial services, Offering Health and Motor insurance Digitally, Paperless onboarding of Equity Accounts

2021

Global Investing offered to clients tie up with Stockal

2023

Launched MTF (Margin Trading Facility)

Our Success Mantra

People – Armed with decades of combined expertise and experience, every decision our specialists make is centered around our client needs and convenience

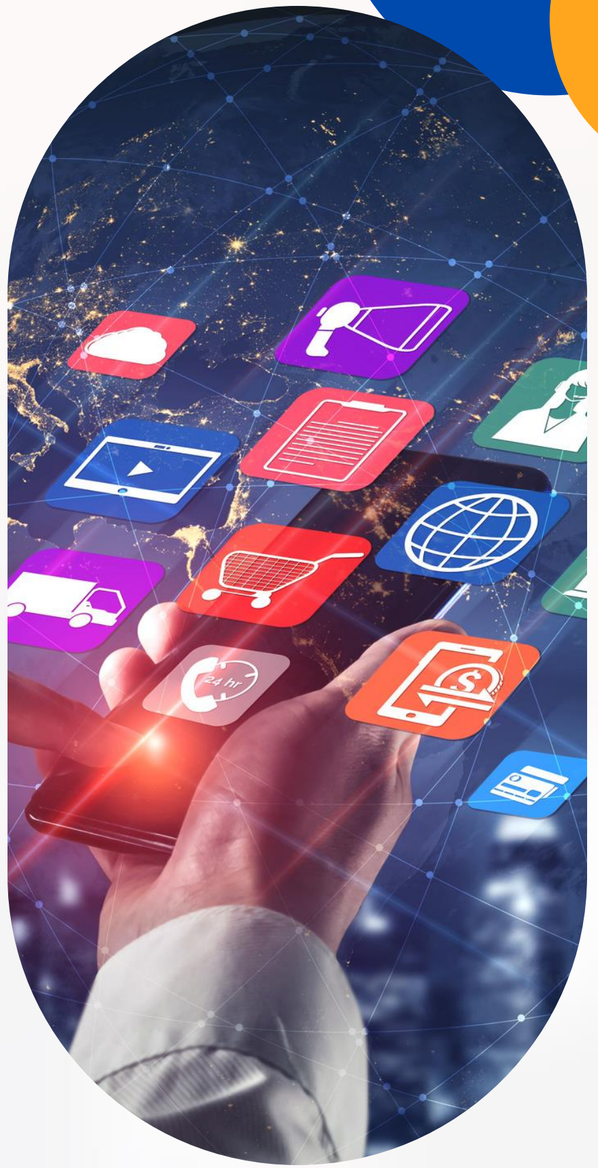
Passion – We provide clients with exceptional wealth management knowledge in order to assist them achieve their goals.

Products – We offer solutions with the optimum mix of technological innovation and human intelligence to keep clients on course with their ambitions.

Distribution Channels

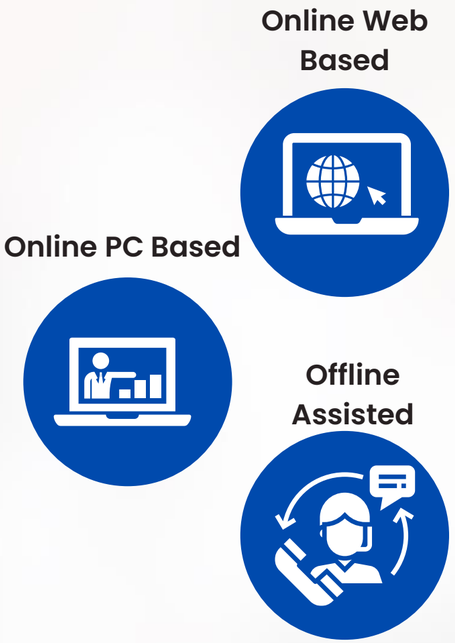
Providing value to our clients through various distribution channels and formats.

- Visit our branch
- Online trading platform
- Call-and-trade facility
- Mobile trading
- Bank of India branches



Why choose us?

- **All-in-One Financial Hub:** Our user-friendly mobile trading app and web trading platform offer a seamless array of investment opportunities, consolidating equities, mutual funds, bonds, currencies, derivatives, and more in one accessible place.
- **Expert Guidance:** Our seasoned advisors leverage over 25 years of industry expertise to craft personalized investment solutions tailored to individual needs.
- **Cutting-edge Technology:** Seamlessly stay ahead with our advanced research tools and 24/7 trade access, designed for simplicity in decision-making.
- **Customer-Centric Approach:** We prioritize your success through uninterrupted phone support and a dedicated team exceeding expectations. Our clientele includes high-growth institutions, businesses, and individual investors.
- **Proven Track Record:** Trust a legacy established since 1997, operating reliably across 9+ states.



Choose GEPL Capital for a straightforward and rewarding investment journey. Simplify your finances, achieve your goals, and embark on the path to financial prosperity with us!

www.geplcapital.com

Workshops & Seminars for Clients

- Regular seminars conducted
- Ongoing client education
- Tie-up with MCX, leading MF houses
- Enduring access to research con-calls, stock recommendations
- Monthly con-calls for Mutual Funds & Equities

Infrastructure & Setup

- 6,230 sq. ft. office located in maximum city and India’s Financial Capital, Mumbai
- High-end servers and systems provide 24x7 branch connectivity
- Access to databases like Bloomberg and Capitaline to reinforce equity research

Contact Us

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Thank you

EQUITY | F&O | DEPOSITORY | NRI SERVICES | MUTUAL FUNDS | INSURANCE | FIXED INCOME/BONDS | IPOs/NFOs | FINANCIAL PLANNING | IRF CORPORATE FDs | MTF | SLBM

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