Gold That Just Shines? Or Gold That Earns Too?

GEPL

Sovereign Gold Bonds: The Smartest Way to Invest in Gold

What Are Sovereign Gold Bonds (SGBs)?

Sovereign Gold Bonds are government-backed securities issued by the Reserve Bank of India (RBI) on behalf of the Government of India. Each unit represents 1 gram of pure gold, allowing investors to enjoy the benefits of gold ownership without the risks or costs of holding it physically. With SGBs, you earn a fixed 2.5% annual interest in addition to potential appreciation in gold prices.

Before You Buy Gold, Ask Yourself...

...Is gold still a good investment today?

...How do I keep my gold safe and cost-free?

...Can my gold give regular income too?

...What about taxes and liquidity — can I exit easily?

...Why should I choose SGBs over Physical Gold or ETFs?

How does SGB compare to ETFs or physical gold?

Feature	Physical Gold	Gold ETF	Sovereign Gold Bond (SGB)
Safety	Risk of theft	Market-based	Government-backed
Purity	Doubtful	99.5%+	Assured 99.9%
Storage	Locker cost	None	None
Returns	Only price rise	Only price rise	Price rise + 2.5% interest
Long Term Capital Gain Period	2 Year +	1 Year +	1 Year +
Liquidity	Moderate	High	High (exchange tradable)
Tenure	Lifelong	Flexible	8 years (exit after 5)

Top 5 Benefits with Sovereign Gold Bonds

- Growth + Guaranteed Returns Earn from gold's price rise plus a fixed 2.5% annual interest, paid half-yearly. Your gold now works for you.
- 100% Secure & Hassle-Free No locker rent, no theft, no purity doubts. Held digitally or in Demat, SGBs are RBI-issued & Government-backed.
- Earn While You Hold Receive 2.5% interest every year, credited directly to your account — steady income + capital appreciation.
- Tax-Free Gains & Easy Liquidity Capital gains are tax-exempt on redemption after 8 years. You can also exit after 5 years or trade anytime on exchanges.
- Smarter Than Traditional Gold Physical Gold ETF SGB Returns Price gain Price gain+2.5% Interest Storage Locker cost Digital Free & Secure Safety Theft risk Market-based Govt-backed Tax on Redemption Taxable TExempt

SGBs

Safety + Returns + Tax Freedom + Convenience

Talk to Your GEPL Expert Today!

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💬 Click to chat with us on WhatsApp

💎 **Ready to Make Your Gold Work Harder?**

INVEST NOW

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Disclaimer: Investment in securities market is subject to market risks. Read all the related documents carefully before investing.
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